



Broadway: Euclid to Country Club Roadway Improvements Project

Casitas on Broadway Residents Special Meeting - February 18, 2015 Summary of General Comments and Survey Responses

General Overview

A special meeting was scheduled at the request of Citizens Task Force (CTF) member Mary Durham-Pflibsen for residents of the Casitas on Broadway, a senior living complex located at 2121 E. Broadway. The facility is on the north side of Broadway between Norris Avenue and Plumer Avenue in the Sam Hughes Neighborhood Association. It is managed by Catholic Community Services of Southern Arizona, and there are approximately 60 residents. It is one of 2 senior homes in this area; the second, Council House, is located at 2323 E. 10th Street on the north side of Broadway on the east side of Plumer Avenue.

Figure 1. Location Map: A. Casitas on Broadway (2121 E. Broadway) and B. Council House Apartments (2323 E. 10th St.)



The special meeting was held on Wednesday, February 18, 2015 at 4pm at the Casitas activity room. CTF members Mary Durham-Pflibsen, chair and representative of neighborhood interests, and Jon Howe, representing users with special needs, attended the session. Project co-manager Jenn Toothaker facilitated the discussion, and provided a brief overview of the project status. A large group discussion followed, generally following the five questions included on the 3-page survey form. The survey form was distributed in advance to residents at their February 13, 2015 Residents Meeting.

The meeting was conducted bi-lingually in Spanish and English. Spanish translation was provided by a Casitas employee.

At least 22 residents attended the meeting, and 19 forms were collected. This report provides general comments recorded during the large group discussion, and includes survey responses for each of the five questions discussed.

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Comments and Questions

General Discussion Comments and Questions

- Will the project provide for turning access onto Broadway from Casitas?
Project Staff Response: Yes. Access is currently shown on our maps for the main entrance at Olsen, which would allow right turns onto Broadway.
- Can a crosswalk go in at Olsen, the main entrance at the Casitas?
CTF Member/Project Staff Response: Design of the roadway is not done. That is something that can be looked at in conjunction with the planned street light at Plumer Ave., and the crosswalk that will remain at Norris Ave.
- Will the alley remain?
Project Staff Response: Yes. Access is currently shown on our maps for the main entrance at Olsen.
- What will happen to the Weinerschnitzel? I like the food, it is close enough for me to get to easily, and it is affordable – all of these are important to me. I will be upset if it has to go.
Project Staff Response: It is considered an impacted building that will likely be demolished.
- When will construction occur and how long will it take?
Project Staff Response: Roadway construction could begin in 2017; depending on the approach used, the construction could take 1-2 years.
- How do comments help?
CTF Member/Project Staff Responses: As street design is considered, understanding the needs of users helps.
- What about Safeway – will anything happen to it?
Project Staff Response: No.
- Will the bus stop remain out front?
Project Staff Response: Most likely. At this point in our design, it is still planned to be there.
- Where will the new street be in relation to what exists today?
Project Staff Response: The landscaping out front will be reduced by about 1/3 and the curb will be closer.
- Will the streetcar come to this part of Broadway?
Project Staff Response: That remains to be seen and requires analysis, but it is a concept that has community support.

Responses to Question 1. How frequently do you travel on Broadway between Euclid and Country Club using the following modes of travel?

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General Discussion Comments

- About 12 people attending raised their hands to indicate they drive in the area, either themselves or with others.
- About half raised their hands to indicate they take the bus.
- 4 indicated they take Sun Van to get to destinations.
- About 6 people indicated they use a walker, scooter, or motorized 'power chair' to get around.

Survey Responses

This section asked about how the respondents travel in the project area. The numbers of responses will reflect that not everyone responded to these questions. Percentages are based on the total number of surveys received, (19), not responses.

1. How frequently do **you** travel on Broadway between Euclid and Country Club using the following modes?

Mode	Purpose: (for example work, shopping, etc.)	Daily	Weekly	Monthly	Never	Total # Selections for Mode	Mode Not Selected / No Response	Total
Drive	Work, shopping,, church, go downtown, drug store	7	5	1	3	16	3	19
Percent of 19 responses		37%	26%	5%	16%	84%		100%
Bus	Downtown, VA hospital	4	4	3	3	14	5	19
Percent of 19 responses		21%	21%	16%	16%			100%
Bicycle	Health and heart (1x/day)	1	0	0	6	7	12	19
Percent of 19 responses		5%			32%	37%		100%
Walk	Shopping, walk dog, exercise/healt h and heart (3- 4x/day)	12*	3*	2*	1	18*	3	19
Percent of 19 responses		63%	16%	10%	5%	95%		100%
Other	Scooter, Sun Van, Power chair	2		1	1	4	15	19
Percent of 19 responses		10%		5%	5%	21%		100%

* Respondents marked more than one mode; total does not equal number of forms.

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Responses to Question 2. Please describe examples of challenges you face traveling Broadway between Euclid and Country Club today as a pedestrian, motorist, cyclist, and/or bus transit user?

General Discussion Comments

- Sidewalks are uneven and challenging.
- Signal timing is not long enough for me to get across.
- Drivers are impatient and rude. They honk and yell when we cross at the crosswalk.
- Drivers don't pay attention. The lights may be flashing but they cross anyway.
- I fell a few times crossing the street. No one helped me, and some honked and yelled. It was scary.
- The sidewalk has buckled near Tucson, close to Zemam's. Bad conditions make it tough to travel in my wheelchair.

Survey Responses

Strong themes are evident in the responses provided. The following are listed by order of the frequency mentioned.

Pedestrian Crosswalks (12 of 19 responses)

- It is scary to cross at the crosswalks (Plumer/Broadway, Norris/Broadway, Campbell/Broadway).
- Not enough time to get across.
- Drivers are distracted.
- No crosswalk at Olsen, the main entrance to Casitas, is a challenge.
- A lot of people run the pedestrian light – I have been close to being hit by a car.
- Educating drivers what flashing "red lights" are, what solid red means.
- Most drivers don't stop behind the white line.
- Walking the distance to Safeway is difficult/hard to get to.
- Most residents use a walker or a cane.

Condition of the Roads and Sidewalks (7 of 19 responses)

Most of the residents use walkers, canes, and wheelchairs. Conditions such as the following make traveling challenging:

- Potholes.
- Sidewalks are uneven and in poor condition.
- No uniform sidewalks.

Access onto Broadway (5 of 19 responses)

- It is difficult to merge onto Broadway.
- Very difficult to turn left.

Heavy Traffic (5 of 19 responses)

- Heavy traffic
- If I go by car, in the rush hour, it is almost impossible to merge [onto] Broadway.

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Responses to Question 3. Have you had a positive experience in Tucson or elsewhere that made your travels easier or better along a roadway?

General Discussion Comments

Specific Locations:

- Green Valley
- Liberty/Irvington
- Wetmore/First Ave – where the Walmart is
- Mountain Avenue
- The new walking path at the new landscaped area by Tucson Blvd. (the old Panda Buffet restaurant)

Attractive Elements

- Sidewalks
- Pedestrian crossings – protected refuges
- Landscaping and beautification
- Width and timing concerns

Survey Responses

Yes / No

Yes	No	No Response
10 (53%)	8 (42%)	1 (5%)

3a. Please describe the experience.

- Traveling on the northwest side of Tucson I felt safer because there were wider lanes, more traffic lights, and better sidewalks.
- When the roads are newly paved, it makes traveling 100% better.
- Wide sidewalks, lights above, space between traffic and peds.
- I lived before at Liberty south of Irvington and it was not so difficult to merge onto Irvington or to go to Liberty.
- It was traveling, the smallest cities or towns are peaceful and no heavy traffic.

3b. Is there a specific location where you experienced this?

- Northwest side of Tucson.
- Green Valley has easier traffic, except in shopping centers.
- Several places here and other cities.
- E. 22nd Street, east of Country Club.
- Dangerous examples include Broadway at:
 - o Olsen
 - o Craycroft

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- Campbell
- Norris
- Plumer
- Tucson

Responses to Question 4. How would you complete the following sentence: “If only Broadway ____, it would be so much easier/better/comfortable to travel on/along.”

General Discussion Comments

- Safer, more secure crossings (4 comments):
 - Safer for people in wheelchairs, cars, walkers
 - Too many holes
 - Longer signals
 - Like the intersection at Plumer Ave.
 - Crossing at main entrance on Olsen Ave.
- Access (2 comments):
 - Left turn and right turn [out of the Casitas]
 - Crossing at main entrance on Olsen Ave.
- Sidewalks (2 comments):
 - Excited about sidewalks – walk 1-2 miles every day
- Traffic (3 comments):
 - Less traffic would be good – fighting cars now
 - Fighting distracted drivers – want attentive drivers; enforcement helpful
 - Want an even flow of traffic

Survey Responses

- Had a Parallel Access Road/Alley (4 comments):
 - If there were lateral [parallel] roads, this way we can go to Tucson Blvd and turn left to go east on Broadway, or to take Campbell and turn right at Broadway going west.
 - We need an alley to take Tucson Blvd. or Campbell
- Had a Signalized Crossing/Light (4 comments):
 - We need a light on Olsen to enter or leave from COEB [Casitas on East Broadway].
 - Would install traffic lights at Broadway/Plumer and at Norris/Broadway.
- Had Fixed Potholes/Widened Sidewalks (3 comments):
 - Fixed the potholes
 - Widened sidewalks
- Had a Traffic Camera at Broadway/Plumer (3 comments):
 - We need a camera at Plumer for the driver.
 - I think if we have a camera, drivers will be more careful.
 - [Traffic on Broadway] obeyed traffic laws

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- Had [Sun] Link (1 comment):
 - o I do hope the future of the Link is included, running from Congress to Kolb Rd.

Responses to Question 5. Do you have other comments to share?

General Discussion Comments


No other comments were shared.

Survey Responses



- Construction
 - o When is construction going to take place?
 - o How are we residents going to be able to enter and exit the building?
 - o I will be very affected by the dust. Also I am worried about noise, my eyes, etc.
 - o If this project is not done now, it will cost three times more.
 - o The sorry vacancies and lack of improvements reflect the delays in Broadway improvements. Improvements and occupancy will not change and only continue to decay. I will live with the construction.
- Think of the Elderly (3 comments)
 - o Think of the elderly.
 - o I commend you for your interest in our well-being. God speed in your efforts. We trust in you. Thx.
 - o This is a senior home – we don't need more dust or traffic.
- Cancel Project (2 comments)
 - o The widening of Broadway should be put on the shelf.
 - o I live at 2121 E. Broadway and the widening of Broadway is going to be a gross inconvenience for our address. I hope the City cancels it.
- Roadway Width (1 comment)
 - o I have to shop at Safeway and I have a cart and I put my groceries in my cart and I have to cross Broadway and if it is wider I will [have] an awful time to cross Broadway.
- Traffic light outside of Casitas Apartments [at Olsen Ave] (1 comment)
- There are too many [pot]holes (1 comment)

APPENDIX A – COPY OF THE SURVEY

Figure 2. Page 1 of the 3-page Survey Form



BROADWAY BOULEVARD
EUCLID to COUNTRY CLUB

Broadway Boulevard Comment Form
Casitas on Broadway Residents Special Meeting - February 18, 2015

Broadway between Euclid and Country Club will be widened to a 6-lane roadway that people of all ages and abilities will be able travel comfortably and safely. The design process is currently underway and a Citizens Task Force is working with the design team, using input from affected stakeholders in the area – like you – and throughout the community to inform their recommendations for roadway design.

We want to hear from you

Please come **Wednesday, February 18, at 4p.m. following the Ice Cream Social** to:

- **meet your Broadway Citizens Task Force representatives,**
- **learn about the status of the project, and**
- **share your experiences about street design!**

The meeting will focus on the questions below. We welcome you to fill out this form and give it to us at the meeting, or just review these and come to discuss.

1) How frequently do you travel on Broadway between Euclid and Country Club using the following modes of travel?

Modes	Purpose: (for example work, shopping, etc.)	Daily	Weekly	Monthly	Never
Drive		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bus		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bicycle		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Walk		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other _____		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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Figure 3. Page 2 of the 3-page Survey Form

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Figure 4. Page 3 of the 3-page Survey Form

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Residents Questionnaire

4) How would you complete the following sentence:
"If only Broadway _____, it would be so much easier/better/comfortable to travel on/along."

5) Do you have other comments to share?

Thank you for attending today's special meeting. The information gathered through this questionnaire and the special meeting will be compiled and summarized for the Citizens Task Force as they develop recommendations for Broadway: Euclid to Country Club roadway improvements design.

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APPENDIX B. RESPONSES BY SECTION

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Casitas on Broadway - Special Meeting, Feb. 18, 2015

Survey Results

Survey Results

ID	1. How frequently do you travel on Broadway between Euclid and Country Club using the following modes of travel?																								
	Drive					Bus					Bicycle					Walk					Other				
	Daily	Purpose	weekly	monthly	never	Daily	Purpose	weekly	monthly	never	Daily	Purpose	weekly	monthly	never	Daily	Purpose	weekly	monthly	never	Daily	Other	weekly	monthly	never
1						1										1									
2						1										1									
3			1					1							1	1									
4	1															1									
5	1															1					1	Scooter			
6	1	Work, Shopping, Church, errands															Store, exercise	1	1						
7					1				1						1	1									
8		Shopping, visiting, errands	1																						
9		Shopping	1				downtown		1							1	Walk dog, shopping	1							
10	1	Drug store, food								1					1	1								x	
11			1					1							1	1									
12					1			1									shopping		1			Sun Van to church	1		
13						1																			
14	1	3x/day																							
15					1					1					1			1							
16	1					1										1									
17			1					1								1					1	Power chair			
18	1	in and out 2x/day								1					1					1					
19		shopping, classes, special venues		1			VA hospital when necessary		1		1	health and heart (once a day)				1	health and heart (3-4 times/day)								
SUM	7		5	1	3	4		4	3	3	1		0	0	6	12		3	2	1	2		1	0	0

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Survey Results

ID	2. Please describe examples of challenges you face traveling Broadway between Euclid and Country Club today as a pedestrian, motorist, cyclist, and/or bus transit user
1	When I cross Broadway/Plumer at pedestrian light I feel [scared because] 6 times a car almost hit me.
2	It is very dangerous because the time to cross the street the light change quick
3	Most of the residents at Casitas use a walker or a cane. There are numerous pot holes and the sidewalks are uneven. This is a danger for many of us. Also, daily shopping for example Safeway, is extremely hard to get to because there is no light at Olsen and again walking that distance is difficult.
4	Driving daily
5	For me, it is very dangerous. If I go with the scooter or the walker, I don't have enough time to cross the street sometimes. I have to wait for more people to cross with me. Some cars don't stop, they pass too close by us. If I am in the car with my daughter, it is very difficult to emerge in [onto] Broadway.
6	
7	None
8	Pot Holes Heavy traffic
9	As a pedestrian, the pedestrian crossing lights on Broadway and Plumer, and Broadway and Norris are not safe. Motorists run those lights every day. Those crossings need regular traffic lights. Another problem is the pot holes.
10	It is kind of scary to cross Broadway where we do (Plumer/Broadway). Many drivers do not stop at flashing crossing point, so much signage and advertisement to distract drivers. Larger, more attention getting signage for traffic needed.
11	Most of residents at Casitas use walker or a cane. There are numerous pot holes and the sidewalks are uneven. This is a danger for many of us. Also, daily shopping for example Safeway, is extremely hard to get to because [it] is [so] difficult [at] Olsen, and again, walking that distance is difficult.
12	I use the bus to go downtown to activ[ate] my card
13	I take the bus daily and I'm afraid to cross the street because there [is] not enough time from sidewalk to sidewalk specially cars that want to merge on Broadway. Once one car [was] going to hit me.
14	Heavy traffic. Very difficult to turn left when we go out from COEB. It is dangerous.
15	The traffic is terrible and a lot of people run the ped light - there is a very good chance of getting hit.
16	I'm afraid to cross if I'm walking because some drivers don't stop. I've been very closed to [being hit by] a car, because they don't [stop/wait].
17	I'm afraid to cross if I'm walking or with the power chair because some drivers don't stop. I've been very closed to [being hit] by a car. If I go by car, in the rush hour, it is almost impossible to merge [onto] Broadway.
18	Heavy traffic. Difficult left turn. It is dangerous - likewise to Campbell. But that's the city.
19	No uniform crosswalks, poor sidewalks. Educating drivers what flashing "red lights" are, what solid red means. 1 out of 4 drivers run lights, ignoring pedestrians. Most drivers do not stop behind the white line.

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Survey Results

ID	3. Have you had positive experiences in Tucson or elsewhere that made your travels easier or better along a roadway?		
	Yes/No	3a. Please describe the experience.	3h. Is there a specific location where you experienced this?
1	No		
2	No		
3	Yes	Traveling on the northwest side of Tucson I felt safer because there were wider lanes, more traffic lights, and better sidewalks.	NW side of Tucson
4	Yes		
5	No		
6			
7	No		
8	Yes	Newly paved roads	Several places here and other cities
9	Yes	When roads are newly paved, it makes the traveling 100% better.	E. 22nd Street, east of Country Club
10	Yes	Wide sidewalks, lights above, space between traffic and peds.	You have very great places that show this, but even there, distracted drivers abound.
11	Yes	Traveling on the northwest side of Tucson I felt safer because there are wider lanes and traffic lights, better sidewalks	NW of Tucson
12	No		
13	No		
14	Yes	It was traveling, the smallest cities or towns are peacefully and no heavy traffic.	Yes, at Green Valley
15	No		
16	Yes		Broadway and Olsen, Broadway and Craycroft (dangerous)
17	Yes	I lived before at Liberty south of Irvington and it was not so difficult to merge [onto] Irvington or to go to Liberty.	
18	Yes	Pulling out of driveways are always dangerous - just have to be careful.	Green Valley has easier traffic except in shopping centers
19	No	Negative Tucsonians are 'rude' drivers, in love with their 'horn' and honk at other drivers because you are not driving their way.	1) Broadway and Campbell (all four directions), 2) Norris and [Broadway], 3) Plumer and [Broadway], 4) Tucson and [Broadway]

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ID	4. How would you complete the following sentence: "If only Broadway ____, it would be so much easier/better/comfortable to travel on/along."
1	We need a camera at Plumer for the driver, the the drivers are going to be careful.
2	I think that we have a camera the drivers will be careful and wiat for the pedestrian to cross Broadway/Plumer.
3	1) widened sidewalks 2) fixed potholes 3) had a traffic light on Olsen
4	
5	"had a light". We need a light to enter or to leave from COEB.
6	
7	N/A
8	Would install traffic lights at Broadway/Plumer and at Norris/Broadway The pedestrian crossings are dangerous
9	"had all the pot holes filled"
10	"safer" words 'easier' and 'comfortable' underlined and circled
11	1. widen the sidewalks 2. fixed the potholes 3. had a traffic light on Olsen
12	"[could be] so much easier/better/comfortable"
13	I think that it needs a camera on Plumer/Broadway. I'm very [scared] when I cross Broadway/Plumer.
14	If there were lateral [parallel] roads, this way we can go to Tucson Blvd and turn left to go east by Broadway, or to take Campbell and turn right at Broadway going west.
15	"[traffic on Broadway] obeyed traffic laws" words 'better' and 'on' circled
16	"easier" We need alley to take Tucson Blvd. or Campbell
17	We need an alley to take Tucson Blvd. or Campbell
18	If we could reach Tucson Blvd to take Speedway or get to Campbell without pulling on to Broadway
19	"had [Sun] Link" I do hope the future of the Link is included, running from Congress to Kolb Rd

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Survey Results

ID	5. Do you have other comments to share?
1	
2	
3	When construction is going to take place, how are we (residents) going to be able to enter and exit the building?
4	Traffic light outside of the Casitas Apartments
5	We need a better way, because there are too many holes.
6	
7	No
8	The widening of Broadway should be put on the shelf.
9	I live at 2121 E Broadway and the widening of Broadway is going to be a gross inconvenience for our address. I hope the City cancels it.
10	I commend you for your interest in our well-being. God speed in your efforts. We trust in you. Thx.
11	When construction is going to take place how are we residents going to be able to enter and exit the building.
12	I have to shop at Safeway and I have a cart and I put my groceries in my cart and I have to cross Broadway and if it is wider I will [have] an awful time to cross Broadway.
13	
14	To think about elderly people.
15	No
16	I will [be] very affected [by] the dust. I'm [allergic] like others. Also I'm [worried] about noise, my eyes, etc.
17	Some of us residents of COEB will be very affected [by] the dust. I'm asthmatic and there are others like me. Also I'm concern[ed about] the noise.
18	Think of elderly. This is a senior home - we don't need more dust or traffic.
19	1) If this project is not done now, it will cost three times more. 2) The sorry vacancies and lack of improvements reflect the delays in Broadway improvements. Improvements and occupancy will not change and only continue to decay. I will live with the construction.